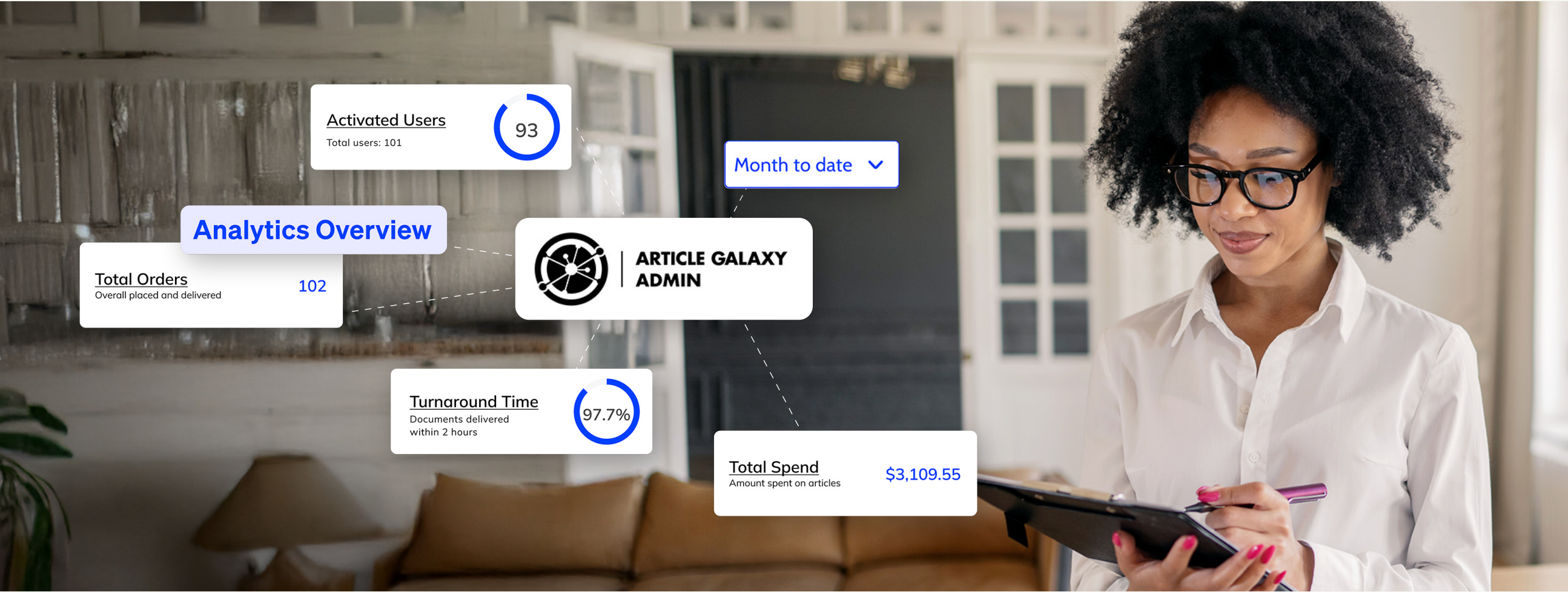


Article Galaxy Admin Analytics



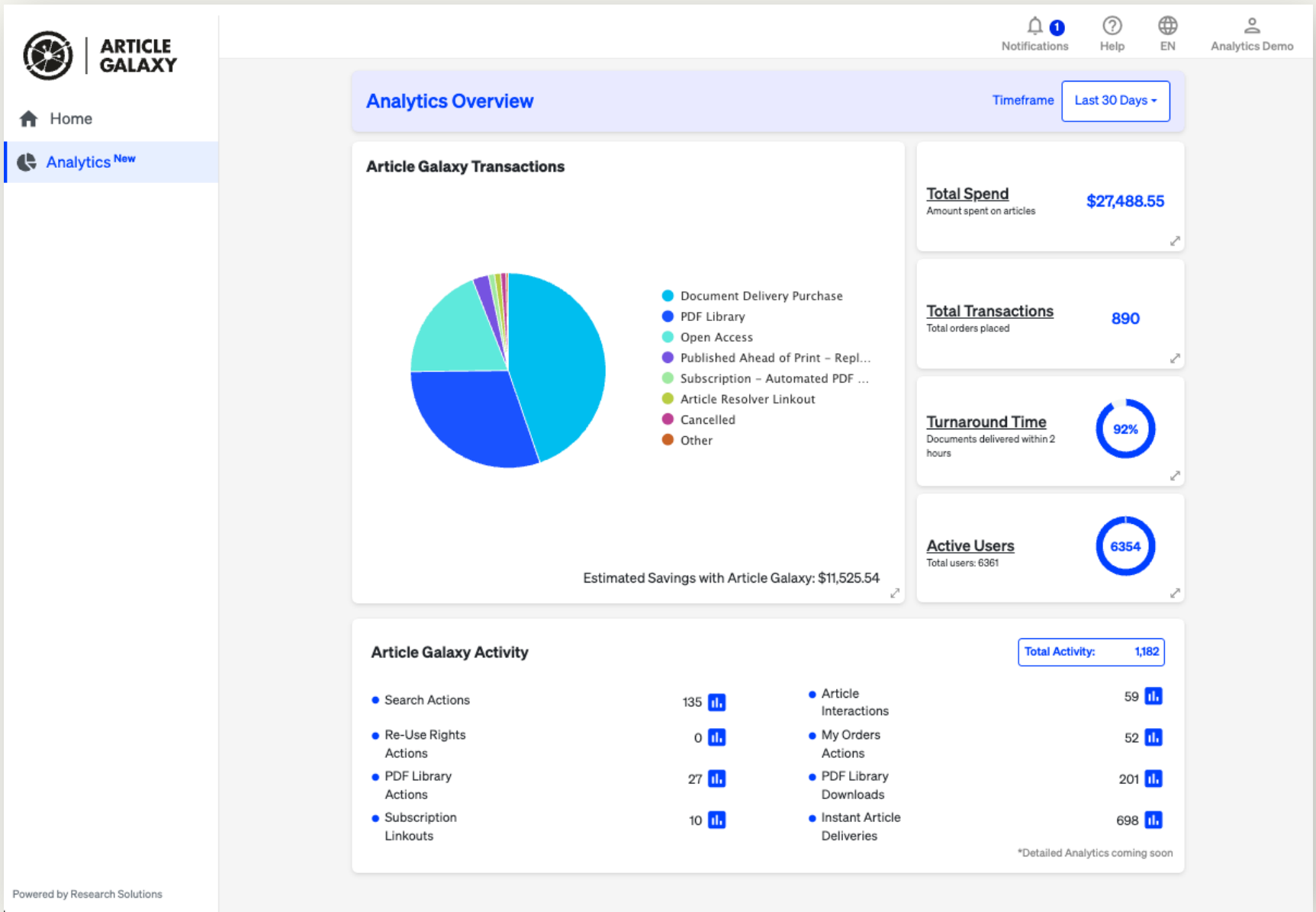
From Data To Decisions



After years of gathering extensive customer insights and carefully analyzing user feedback, Research Solutions is happy to announce the upcoming release of Article Galaxy’s enhanced administrative portal. Not only do our administrative users rely on the admin panel to manage how users order and access articles, but they often use it to understand the value and return on investment that Article Galaxy provides.

Enhanced Reporting & Impact Analysis

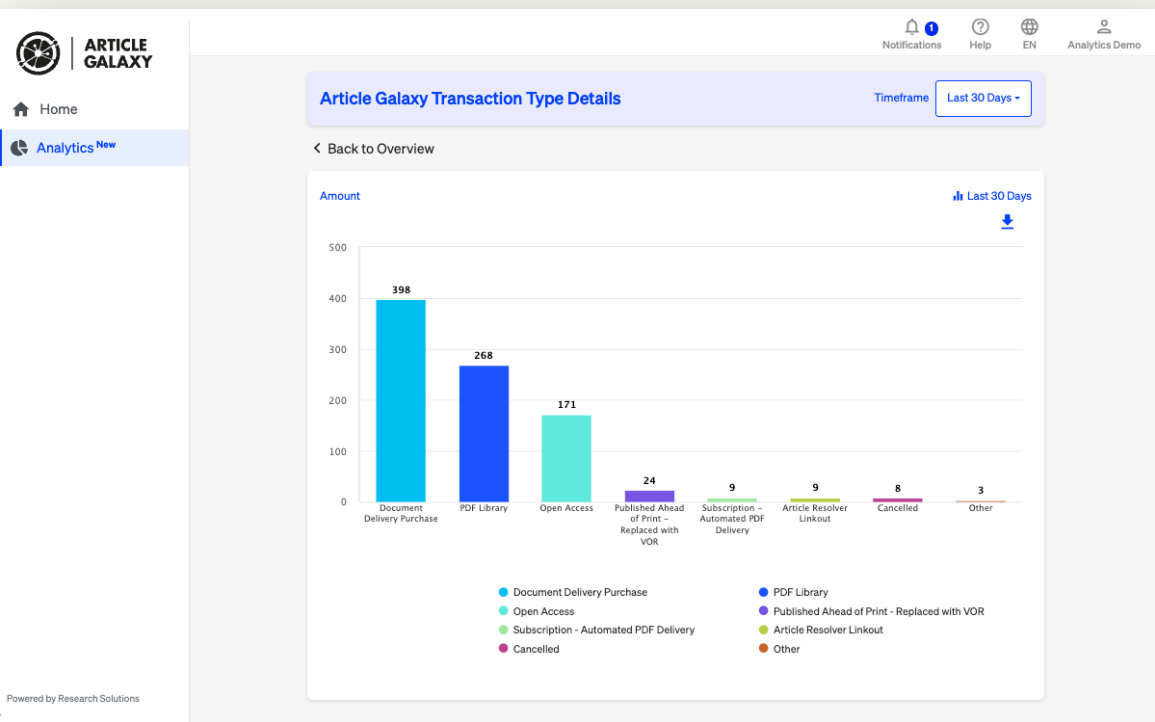
A common challenge for administrators is gaining clear visibility into activity and usage trends. The new Admin Analytics view will provide insight into Article Galaxy’s impact on your organization. You’ll be able to review total spend, order activity, active users, and more at a glance, with options to specify your desired time frame.



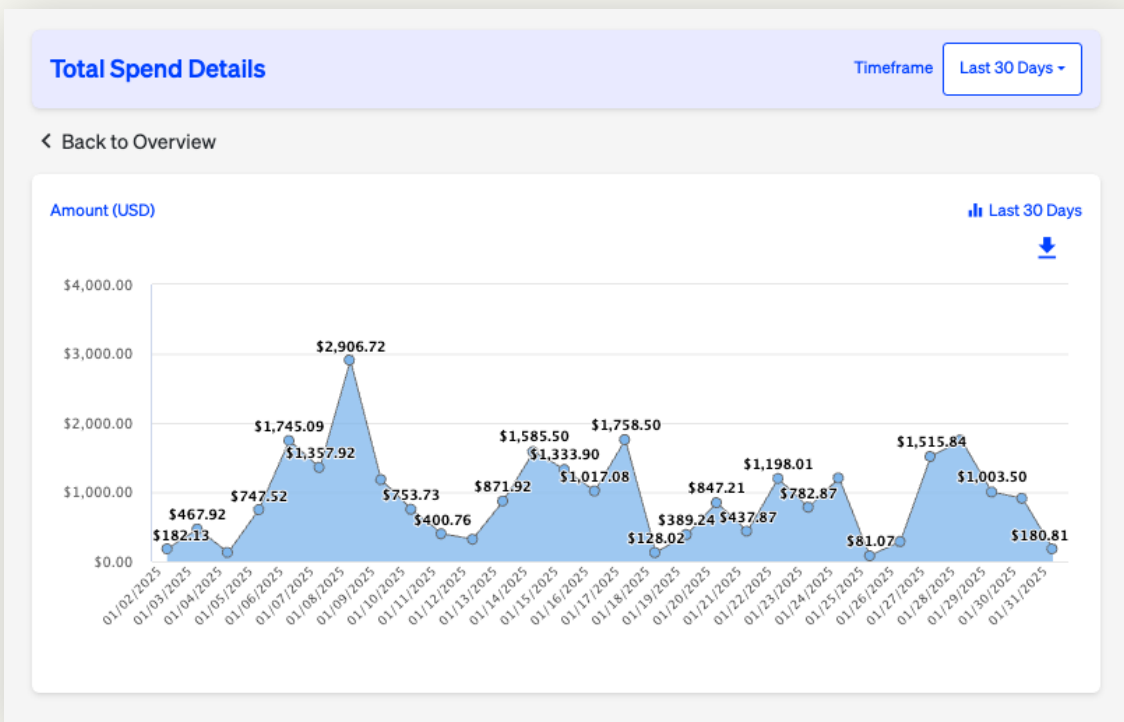
Interactive Visualization & Analytics

One of the primary things we heard from our customers was the need for an easy way to review activity and trends in usage. You can still download an Excel file with all the raw data, but now you can also interact with and visualize data directly in the admin panel. Check out the examples below.

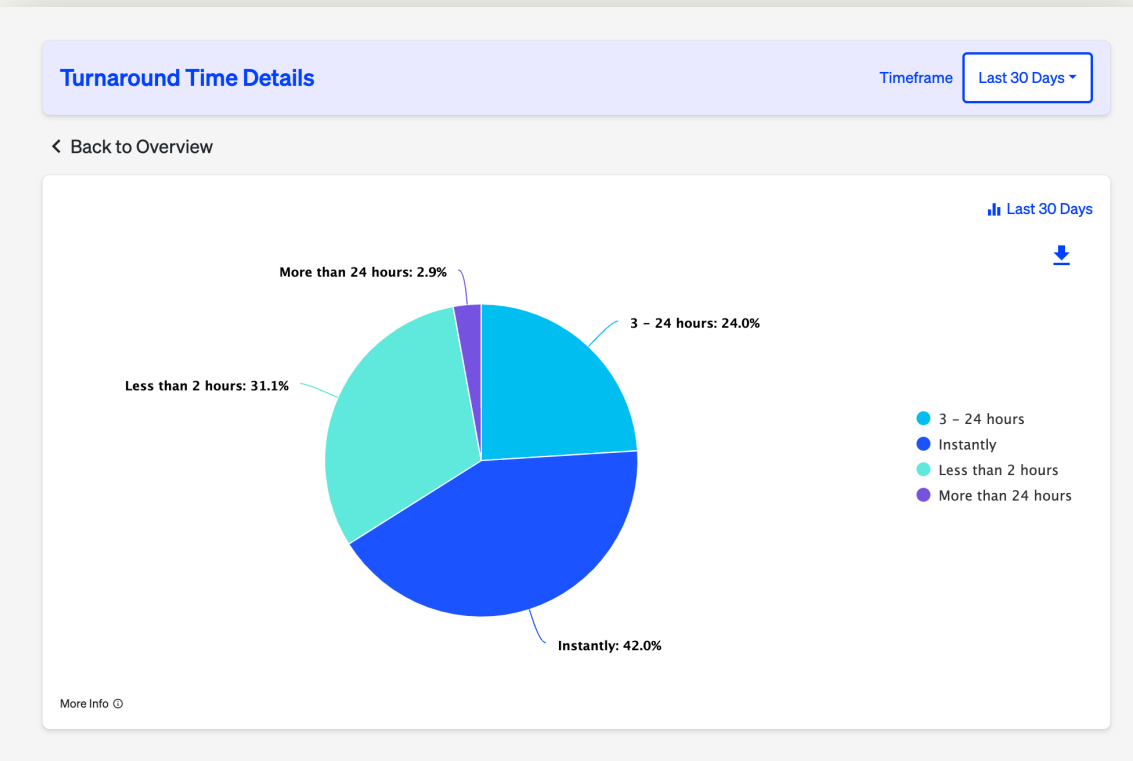
Review number of transactions by type to see how users are sourcing their research:



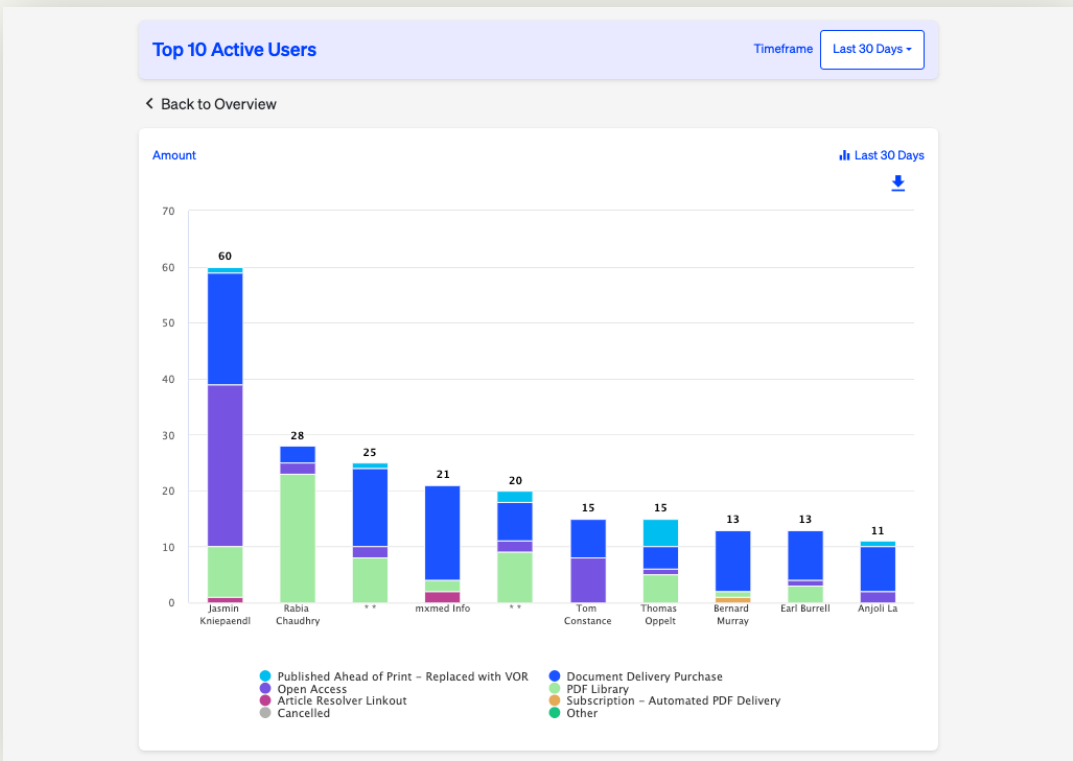
Easily keep track of order activity and article spend over time:



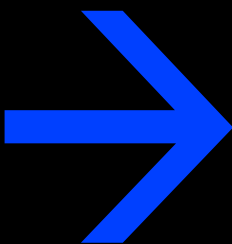
Review how quickly Article Galaxy delivers articles to users:



Monitor and track your most active users:



If you have questions or feedback, please feel free to contact your Account Manager or reach out to us at customersupport@researchsolutions.com



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